



Marketing Professional for NDG's Premier K-12 Private School

Job Details:

Kells Academy is a private English school located in NDG, providing students with the opportunity to develop their skills in preparation for higher learning. We are seeking a talented Marketing Coordinator to enhance our outreach program and share our dedication to excellence and innovation.

The Communications and Marketing Coordinator will be responsible for creating new content highlighting the school's achievements. You will drive our brand through compelling campaigns and engaging, eye-catching digital content. Use your creative freedom to contribute to our enrollment growth.

Responsibilities:

- Develop marketing campaigns to highlight the school's programs and values.
- Manage social media channels and website content to establish a strong online presence.
- Collaborate with the admission team to create materials and events that attract and retain students.
- Conduct market research to identify trends and opportunities for growth.
- Analyze data to measure the effectiveness of marketing campaigns and make adjustments accordingly.

Qualifications

- Degree in Marketing or a related field.
- Experience in the marketing field, preferably in education.
- Strong English verbal and written skills; bilingualism is an asset.
- Proficiency in digital marketing platforms.
- Ability to work independently and collaboratively.

Join our team in empowering students to reach their full potential. Apply now to become part of the vibrant Kells community.

Part Time: 21 hours per week (Flexible Schedule)

Salary: \$30,000.00

Please contact:

Lina Zavaglia (514-485-8565)

zavaglia@kells.ca